# Avia Avian Tbk. (AVIA) Still in Color Despite Sluggish 2Q24 Performance

In the first semester of 2024, AVIA posted a flat profit compared to the same period last year, at IDR 808.1B in 1H24 (1H23: IDR 807.6B). Sales revenue still grew +3.21% YoY to IDR 3.62T in 1H24 (1H23: IDR 3.51T). The stagnant performance was caused by a decline in 2Q24, where revenue fell by -0.63% YoY and -9.95% QoQ to IDR 1.71T and net profit contracted by -7.32% YoY and -18.9% QoQ to IDR 362B in 2Q24. This weakening revenue is a challenge faced by AVIA, as the purchasing power of the community is quite eroded. This was reflected in the decline in both volume and nominal sales in 2Q24. Other than that, several competitors in the paint and coatings industry have also shown more aggressive marketing strategies, causing AVIA to increase its budget for marketing purposes.

#### AVIA's 2Q24 Performance: Sluggishness in Architectural Solutions Segment

- AVIA's 2Q24 performance was weak, as seen from the company's revenue dropping by -9.95% QoQ and -0.63% YoY to IDR 1.71T in 2Q24. Apart from food inflation, the decline in consumer purchasing power caused by the rise of online gambling and online lending started to show up in non-primary materials, especially paints and coatings as finishing materials. This was also reflected in AVIA's 2Q24 sales performance, where the architectural solutions segment's volume quantity sold decreased by 17.1% QoQ and -6.2% YoY (2Q24: 37,099 MT).
- In nominal terms, sales in the architectural solutions segment on a year-on-year basis were relatively stagnant +0.34% YoY to IDR 2.89T in 1H24. However, on a quarterly basis, the architectural solutions segment's sales performance as of 2Q24 decreased -16.1% QoQ and -5.5% YoY to IDR 1.32T in 2Q24. In the past year, it seems that AVIA has not increased the selling price of its products which is reflected in its sustainable Average Selling Price (ASP). The ASP of this architectural solutions segment is still quite stable and not increasing, as it recorded at +0.8% YoY and +1.2% QoQ to IDR 35,580/Kg in 2Q24. AVIA's ASP in 1H24 stood at IDR 35,354/Kg which only rose by 0.34% YoY.
- The merchandise segment experienced an increase in revenue growth by rising +19.7% YoY and +19.3% QoQ to IDR 395B in 2Q24. This segment experienced attractive growth amidst the sluggish sales of paints and coatings in 2Q24. As a result, the increase in merchandise contribution revenue triggered a slight contraction in AVIA's GPM in 2Q24.

#### Indonesia's Paint and Coatings Industry is Competitive and Aggressive

In addition to the impact of food inflation and declining purchasing power leading to weak sales volumes of paints and coatings, AVIA's management provided insight into the paints and coatings industry. Several competitors in similar industries have been conducting aggressive marketing campaigns, which has spurred AVIA to increase its marketing intensity. As a result, this increased the cost of advertising and promotion expenses to IDR 81.53B in 1H24 (1H23: IDR 44.56B, +82.97% YoY). In addition, as of 2Q-24, AVIA did not release any new products.

#### **Cirebon Factory Development Update**

 Currently, the construction stage of AVIA's third factory in Cirebon, especially the lower structure of the foundation piles, has been successfully completed. Currently, the construction of the factory building is underway. As for the future, the Cirebon Factory is targeted to have a planned production capacity of 225,000 MT, where in the initial stage it will only use a capacity of 80,000-100,000 MT specifically focused on wall paint production and gradually increased as needed.

#### Buy Recommendation with Lower TP at IDR 620 (+38.4% Upside Potential)

• NHKSI Research maintains its BUY rating recommendation for AVIA, but with a lower target price of IDR 620 (+38.4% upside potential, implying 20.3x Forward-PE 2024). Despite AVIA's performance per 2Q24 experiencing a slight setback and contraction due to weakening sales, AVIA's valuation is still quite attractive given its position as a market leader in Indonesia's paint and coatings industry, as well as having a strong balance sheet if it wants to expand inorganically. Risks for AVIA include: the weakening of the rupiah which could lead to higher prices of some raw materials, weak purchasing power due to food inflation and the unfavorable macro-economic situation.

### Avia Avian Tbk | Summary (IDR Bn)

In IDR Bn	2023A	2024E	2025F	2026F
Revenues	7,017	7,559	8,164	8,833
Revenues growth	4.8%	7.7%	8.0%	8.2%
Net profit	1,643	1,746	1,898	2,081
Growth	17.3%	6.3%	8.7%	9.6%
EPS (IDR)	27	28	31	34
P/E	16.9x	22.0x	21.1x	20.2x
P/BV	2.8x	3.8x	3.8x	3.9x
EV/EBITDA	11.3x	15.5x	15.2x	14.5x
ROE	16.6%	17.2%	18.1%	19.3%
Dividend yield	4.9%	3.9%	4.0%	4.2%
BVPS (IDR)	160	164	169	174
EBITDA margin	27.5%	27.2%	26.6%	27.5%
NPM	23.4%	23.1%	23.3%	23.6%
ROE	16.6%	17.2%	18.1%	19.3%
ROA	14.7%	14.5%	15.0%	16.0%
DPS (IDR)	22.0	24.0	26.0	28.5
EBITDA	1,928	2,057	2,175	2,426

Source: Company Data, Bloomberg, NHKSI Research

Please consider the rating criteria & important disclaimer

### **NH** KORINDO SEKURITAS INDONESIA

Company Report	7 August 2024
Buy	
Target Price (IDR)	620
Consensus Price (IDR)	694
TP to Consensus Price	-10.7%
Potential Upside	+38.4%
Shares data	
Last Price (IDR)	448
Price date as of	6 August, 2024
52 wk range (Hi/Lo)	650 / 422
Free float (%)	24.36
Outstanding sh.(mn)	61,954
Market Cap (IDR bn)	27,879
Market Cap (USD mn)	1,725
Avg. Trd Vol - 3M (mn)	25
Avg. Trd Val - 3M (IDR bn)	12.49
Foreign Ownership	16.7%
Financial Services	
Banking	
Bloomberg	AVIA IJ
Reuters	AVIA.JK

#### Share Price Performance



Abs. Ret.	-10.4%	-12.2%	-14.7%	-30.0%
Rel. Ret.	-7.7%	-10.5%	-14.7%	-33.5%

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### Summary of 1H24 / 2Q24 AVIA Result

(In IDR Billion)	1	H23	1	H24	YoY Growth		1Q	23	20	Q23	1	Q24	2	Q24	QoQ Growth	YoY Growth
AVIA Income Statement 1H24																
Revenue	IDR	3,508	IDR	3,621	3.21%	I	DR	1,782	IDR	1,726	IDR	1,905	IDR	1,716	-9.95%	-0.63%
COGS	IDR	(1,924)	IDR	(1,991)	3.49%	1	DR	(975)	IDR	(949)	IDR	(1,019)	IDR	(972)	-4.66%	2.37%
Gross Profit	IDR	1,584	IDR	1,629	2.87%	1	DR	807	IDR	777	IDR	886	IDR	744	-16.03%	-4.29%
GPM		45.2%		45.0%				45.3%		45.0%		46.5%		43.3%		
Operating Expenses																
Marketing Expenses	IDR	(548)	IDR	(621)	13.21%	I	DR	(268)	IDR	(280)	IDR	(332)	IDR	(289)	-12.81%	3.28%
G&A Expenses	IDR	(113)	IDR	(125)	10.70%	I	DR	(52)	IDR	(61)	IDR	(58)	IDR	(67)	14.61%	8.72%
Operating Profit	IDR	923	IDR	884	-4.23%	1	DR	487	IDR	436	IDR	496	IDR	388	-21.78%	-10.99%
OPM		26.3%		24.4%				27.3%		25.2%		26.0%		22.6%		
Other Income	IDR	(17)	IDR	(3)	-83.48%	I	DR	(22)	IDR	5	IDR	(1)	IDR	(2)	98.41%	-137.51%
Finance Income (Expenses)	IDR	138	IDR	142	2.58%	Ι	DR	73	IDR	65	IDR	73	IDR	69	-5.95%	6.07%
Finance Costs	IDR	(2)	IDR	(1)		I	DR	(1)	IDR	(1)	IDR	(1)	IDR	(1)	12.45%	-29.23%
Earning Before Tax	IDR	1,042	IDR	1,021	-2.00%	1	DR	538	IDR	505	IDR	567	IDR	454	-19.98%	-10.02%
Income Tax Expenses	IDR	(235)	IDR	(213)	-9.13%	1	DR	(121)	IDR	(114)	IDR	(121)	IDR	(92)	-23.95%	-19.26%
Net Profit	IDR	808	IDR	808	0.07%	1	DR	417	IDR	390	IDR	446	IDR	362	-18.90%	-7.32%
NPM		23.0%		22.3%				23.4%		22.6%		23.4%		21.1%		

	1H2	3	1H24	YoY Growth	10	223	20	23	10	224	2	Q24	QoQ Growth	YoY Growth
AVIA Segment Breakdown														
Revenue (In IDR Billion)														
Architectural Solution	IDR 2,	888	IDR 2,894	0.21%	IDR	1,491	IDR	1,397	IDR	1,574	IDR	1,320	-16.14%	-5.51%
Trading Goods	IDR	620	IDR 726	17.10%	IDR	290	IDR	330	IDR	331	IDR	395	19.34%	19.70%
Gross Profit Margin Per Segment														
Architectural Solution	51	1.0%	51.8%			50.6%		51.4%		52.4%		51.0%		
Trading Goods	18	8.0%	18.1%			18.1%		17.9%		18.4%		17.8%		

Source: Company Data, Bloomberg, NHKSI Research

## AVIA Global—Asian Peers Comparison

Ticker Name	Country	Market Cap (IDR Bn)	Net Profit LTM (IDR Bn )	ROE (LTM)	Dividend Yield (%)
Sherwin-Williams	United States	1,227,282	36,397	72.5%	0.9
RPM International Inc.	United States	228,321	7,243	25.3%	1.7
Nippon Point Holdings Co. Ltd	Japan	258,011	12,865	9.4%	1.3
Kansai Paint Co. Ltd.	Japan	54,305	7,127	22.3%	1.6
Asian Paints Ltd.	India	539,146	10,121	31.5%	1.2
Berger Paints India Ltd.	India	114,385	2,164	23.7%	0.5
Akzo Nobel N.V	Netherland	172,236	7,282	11.8%	3.5
			4 verage	28.0%	15

				Average	20.076	1.0										
Avia Avian Tbk.	Indonesia	2	,879	1,642	16.9%	4.9										
Ticker Name	Country –		P/E Ratio			P/B Ratio		Gros	s Profit Marg	in (%)	EB	ITDA Margin	(%)	Net	Profit Margin	n (%)
licker Name	Country -	2022	2023	2024F	2022	2023	2024F	2022	2023	2024F	2022	2023	2024F	2022	2023	2024F
Sherwin-Williams	United States	30.2x	32.4x	26.0x	19.8x	21.4x	18.2x	42.1%	46.7%	48.1%	18.4%	20.5%	19.2%	9.1%	10.4%	11.7%
RPM International Inc.	United States	23.8x	17.0x	22.3x	5.7x	4.8x	5.7x	36.3%	37.9%	41.2%	13.7%	13.8%	15.2%	7.3%	6.6%	8.6%
Nippon Point Holdings Co. Ltd	Japan	30.7x	22.6x	19.3x	2.1x	2.0x	1.7x	37.2%	39.9%	41.6%	12.1%	15.3%	15.3%	6.1%	8.2%	8.3%
Kansai Paint Co. Ltd.	Japan	19.1x	17.1x	7.3x	1.6x	1.4x	1.5x	29.8%	26.9%	30.8%	11.5%	10.2%	13.2%	6.3%	4.9%	11.9%
Asian Paints Ltd.	India	97.5x	64.5x	50.0x	21.4x	16.6x	14.6x	37.8%	38.3%	42.5%	16.6%	18.2%	21.4%	10.5%	11.9%	15.4%
Berger Paints India Ltd.	India	81.6x	65.7x	57.2x	17.3x	12.6x	12.4x	38.7%	36.2%	40.7%	15.7%	14.5%	16.6%	9.8%	8.3%	10.4%
Akzo Nobel N.V	Netherland	30.2x	28.6x	15.7x	2.5x	3.0x	2.3x	36.2%	39.7%	41.0%	9.9%	13.0%	14.4%	3.2%	4.1%	6.3%
	Average	44.7x	35.4x	28.3x	10.1x	8.8x	8.1x	36.9%	37.9%	40.8%	14.0%	15.1%	16.5%	7.5%	7.8%	10.4%
Avia Avian Tbk.	Indonesia	27.9x	18.9x	20.3x	4.1x	3.1x	3.8x	40.6%	45.4%	43.9%	25.0%	27.5%	27.2%	20.9%	23.4%	23.1%

Source: Bloomberg, NHKSI Research

# **Summary of Financials**

INCOME STATEMENT										
(IDR bn)	2023/12A	2024/12E	2025/12F	2026/12F						
Revenues	7,017	7,559	8,164	8,833						
Growth (% y/y)	4.8%	7.7%	8.0%	8.2%						
Cost of Revenues	(3,834)	(4,239)	(4,537)	(4,906)						
Gross Profit	3,183	3,320	3,627	3,927						
Gross Margin	45.4%	43.9%	44.4%	44.5%						
Operating Expenses	(1,475)	(1,464)	(1,633)	(1,745)						
EBIT	1,709	1,856	1,994	2,183						
EBIT Margin	24.4%	24.6%	24.4%	24.7%						
Depreciation	219	201	181	243						
EBITDA	1,928	2,057	2,175	2,426						
EBITDA Margin	27.5%	27.2%	26.6%	27.5%						
Interest Expenses	284	360	408	451						
EBT	1,992	2,216	2,402	2,633						
Income Tax	(349)	(470)	(504)	(553)						
Net Profit	1,643	1,746	1,898	2,081						
Growth (% y/y)	17.3%	6.3%	8.7%	9.6%						
Net Profit Margin	23.4%	23.1%	23.3%	23.6%						

BALANCE SHEET											
(IDR bn)	2023/12A	2024/12E	2025/12F	2026/12F							
Cash & Liquid Investments	5,987	6,519	6,996	6,811							
Receivables	1,349	1,389	1,368	1,474							
Inventories	1,519	1,611	1,437	1,556							
Other Current Assets	102	180	330	391							
Total Current Assets	8,957	9,698	10,132	10,232							
Net Fixed Assets	1,754	1,953	2,134	2,378							
Other Non Current Assets	455	377	396	409							
Total Non Current Assets	2,210	2,330	2,530	2,787							
Total Assets	11,167	12,028	12,662	13,019							
Payables	1,036	1,436	1,513	1,661							
ST Debt	16	34	37	30							
Others Current Liab.	123	278	543	459							
Total Current Liabilities	1,175	1,748	2,092	2,151							
LT Debt	16	31	26	26							
Others Non Current Liab.	55	71	71	66							
Total Liabilities	1,245	1,850	2,189	2,242							
Capital Stock + APIC	8,413	8,413	8,413	8,413							
Retained Earnings	1,335	1,597	1,882	2,194							
Shareholders' Equity	9,921	10,178	10,472	10,776							

CASH FLOW STATEMENT											
(IDR bn)	2023/12A	2024/12E	2025/12F	2026/12F							
Operating Cash Flow	1,586	2,347	2,377	2,174							
Investing Cash Flow	(1,083)	(556)	(608)	(706)							
Financing Cash Flow	(1,441)	(1,259)	(1,293)	(1,653)							
Net Changes in Cash	(938)	532	477	(185)							

Source: Company Data, Bloomberg, NHKSI Research

# PROFITABILITY & STABILITY

2023/12A	2024/12E	2025/12F	2026/12F
16.6%	17.2%	18.1%	19.3%
14.7%	14.5%	15.0%	16.0%
2.52x	2.71x	2.68x	2.66x
5.64x	5.74x	5.92x	5.91x
0.01x	0.01x	0.01x	0.01x
4.9%	3.9%	3.9%	3.9%
83.0%	85.0%	85.0%	85.0%
0.00x	0.01x	0.01x	0.01x
88.8%	84.6%	82.7%	82.8%
0.00x	0.01x	0.00x	0.00x
112.6%	115.4%	119.6%	120.9%
762.2%	554.7%	484.2%	475.7%
633.0%	462.6%	415.5%	403.4%
10	10	10	10
61,954	61,954	61,954	61,954
448	620	670	730
27.8	38.4	41.5	45.2
	16.6% 14.7% 2.52x 5.64x 0.01x 4.9% 83.0% 0.00x 88.8% 0.00x 112.6% 762.2% 633.0% 10 61,954 448	16.6% 17.2%   14.7% 14.5%   2.52x 2.71x   5.64x 5.74x   0.01x 0.01x   4.9% 3.9%   83.0% 85.0%   0.00x 0.01x   112.6% 115.4%   762.2% 554.7%   633.0% 462.6%   10 10   61,954 61,954   448 620	16.6% 17.2% 18.1%   14.7% 14.5% 15.0%   2.52x 2.71x 2.68x   5.64x 5.74x 5.92x   0.01x 0.01x 0.01x   4.9% 3.9% 3.9%   83.0% 85.0% 85.0%   0.00x 0.01x 0.01x   0.00x 0.01x 0.01x   112.6% 115.4% 119.6%   762.2% 554.7% 484.2%   633.0% 462.6% 415.5%   10 10 10   61,954 61,954 61,954   448 620 670

## VALUATION INDEX

	2023/12A	2024/12E	2025/12F	2026/12F
Price /Earnings	16.9x	22.0x	21.9x	21.7x
PE/EPS Growth	1.0x	3.5x	2.5x	2.3x
Price /Book Value	2.8x	3.8x	4.0x	4.2x
EV/EBITDA	11.3x	15.5x	15.9x	15.9x
EV (IDR bn)	21,800	31,956	34,576	38,471
Revenues CAGR (3-Yr)	-	3.7%	6.8%	8.0%
Net Income CAGR (3-Yr)	-	6.8%	10.7%	8.2%
Basic EPS (IDR)	27	28	31	34
BVPS (IDR)	160	164	169	174
DPS (IDR)	22.0	24.0	26.0	28.5

OWNERSHIP	
By Geography	%
Indonesia	83.3
Singapore	7.0
Ireland	3.0
Others	6.7
Shareholders	%
PT Tancorp Surya Sentosa	36.6
PT Wahana Lancar Rejeki	32.5
Archipelago Investment Private Ltd. (GIC Singapore)	6.3
Others	24.6

# Performance Highlight For AVIA

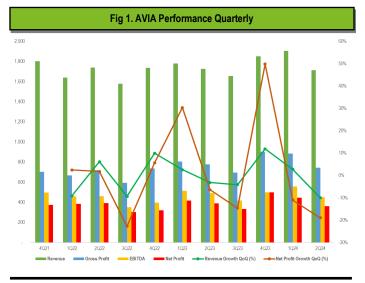
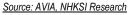


Fig 2. AVIA Sales Breakdown (Quarterly Basis) 1,800.00 30.0% 1,600.00 20.0% 1,400.00 10.0% 1,200.00 0.0% 1,000.00 800.00 -10.0% 600.00 -20.0% 400.00 -30.0% 200.00 -40.0% 4Q 21 20.22 3Q 22 4Q 22 1Q 23 2Q 23 3Q 23 4Q 2 1Q 24 2Q 24 ctural (In IDR Bio) Trading Goods (In IDR Bio) Sales Growth QoQ Architectural (In %) 

Source: AVIA, NHKSI Research



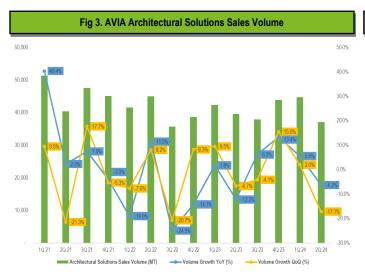
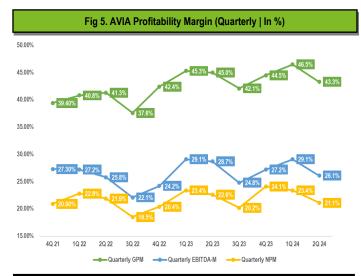


Fig 4. AVIA Quarterly ASP 45,050 43,873 42,392



Source: AVIA, NHKSI Research



Source: AVIA, NHKSI Research

Source: AVIA, NHKSI Research



### NH Korindo Sekuritas Indonesia (NHKSI) Stock Ratings

- 1. Based on a stock's forecasted absolute return over a period of 12 months from the date of publication.
- 2. Rating system based on a stock's potential upside from the date of publication
  - Buy : Greater than +15%
  - Overweight :+5% to 15%
  - Hold : -5% to +5%
  - Underweight : -5% to -15%
  - Sell : Less than -15%

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