# XL Axiata Tbk (EXCL)

# **Off Net Call Strategy Supports Market Share**

EXCL recorded an increase in Interconnection and Other Direct Expense by 66% to IDR1.1 trillion 1H22 (IDR690 billion 1H21), amid the Company's efforts to increase Data Revenue outside Java. NHKSI Research sees EXCL's Off Net Call strategy is to increase penetration in areas where Market Share is dominated by competitor operators.

#### Internet access speed drives traffic to grow 30%

- Price adjustments and Eid Fitr momentum supported EXCL's Data Revenue and Digital Services, grew 9% YoY to IDR12.9 trillion 1H22 (1H21: IDR11.8 trillion). This figure is also supported by the increase in internet access speed, which then drives a 30% YoY increase in Data Traffic to 3,840PB (1H21 2,963PB).
- Currently, EXCL has more than 144 thousand BTS units, dominated by 61% by the 4G BTS portion at 88 thousand units, in line with the optimization of the current 3G BTS spectrum of less than 5 thousand units. The dominance of 4G BTS has pushed the number of subscribers to more than 57 million, with the number of Prepaid Subscribers approaching 56 million. Meanwhile, Blended ARPU increased to IDR38K (1H21: IDR36K), indicating an increase in quality Subscribers.

#### Interconnection Expense increases in line with expansion outside Java

Interconnection and Other Direct Expense which rose 66% to IDR1.1 trillion, became one of the
triggers for depressed EXCL net profit, which fell 14% to IDR614 billion. NHKSI Research sees
this increase in expenses is in line with the Company's efforts to increase Data Revenue outside
Java, which was previously dominated by competitor operators.

### Off Net Call Strategy

Meanwhile, we see that the Off Net Call strategy has succeeded in increasing Market Share.
 Data Revenue EXCL 1H22 was recorded at IDR12.9Trillion (1H21 IDR11.8Trillion) or grew 9% YoY. Data Revenue has also contributed up to 92% of the total Revenue of IDR14.1Trillion. As for the 1H21 period, the portion of Data Revenue was below 91% of the total Revenue of IDR12.9Trillion.

#### Maintain Buy Recommendation with Target Price IDR3,800

- NHKSI Research maintains its BUY rating for EXCL shares with a target price of 3,800 for the next 12 months. The EV/EBITDA implication of our price target is in the 4.0x range.
- In addition to maintained Debt Repayments for the next two years, we also see Data Revenue
  growth and increased penetration outside Java as positive catalysts. Meanwhile, we continue to
  monitor the possibility for an unexpectedly slow expansion, and tariff wars between operators.

#### XL Axiata Tbk | Summary (IDR bn)

		2021/12A	2022/12F	2023/12F	2024/12F
Revenue		26,754	27,035	28,359	29,346
	Revenue growth	6.5%	3.9%	6.0%	8.6%
EBITDA		1,708	1,922	2,154	1,884
Net profit		1,288	1,345	1,433	1,470
EPS (IDR)		120	126	134	138
	EPS growth	246.6%	4.5%	6.5%	2.6%
BVPS (IDR)		1,879	1,906	2,002	2,093
EBITDA margin		6.4%	7.1%	7.6%	6.4%
NPM		4.8%	5.0%	5.1%	5.0%
ROE		6.4%	6.6%	6.7%	6.6%
ROA		1.8%	2.1%	2.3%	2.6%
P/E		26.3x	30.2x	30.2x	30.2x
P/BV		1.7x	2.0x	2.0x	2.0x
EV/EBITDA		5.1x	4.0x	3.7x	3.3x
DPS (IDR)		32	10	38	47
Dividend yield		1.0%	0.3%	0.9%	1.1%

Source: Company Data, Bloomberg, NHKSI Research

Please consider the rating criteria & important disclaimer



# Company Update | Sept. 8, 2022

# BUY

Target Price (IDR)	3,800
Consensus Price (IDR)	3,837
TP to Consensus Price	-0.9%
vs. Last Price	+45.0%

#### Shares data

Last Price (IDR)	2,620
Price date as of	Sept. 7, 2022
52 wk range (Hi/Lo)	3,380 / 2,210
Free float	38.6%
Outstanding sh.(mn)	10,725
Market Cap (IDR bn)	30,565
Market Cap (USD mn)	2,083
Avg. Trd Vol - 3M (mn)	25.9
Avg. Trd Val - 3M (bn)	74.4
Foreign Ownership	99.3%

# Infrastructure Telecommunication

Bloomberg	EXCL IJ
Reuters	EXCL.JK

#### **Share Price Performance**



	YTD	1M	3M	12M
Abs. Ret	-14.8%	13.4%	5.1%	1.5%
Rel. Ret	-23.2%	9.6%	1.4%	-16.3%

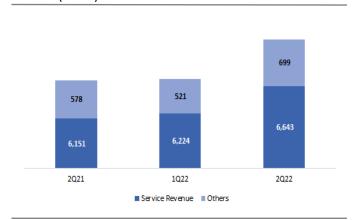
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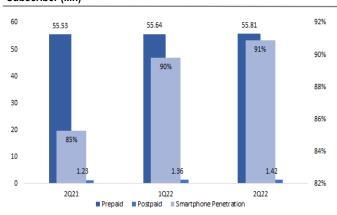
# Performance Highlights

### Revenue (IDR Bn)



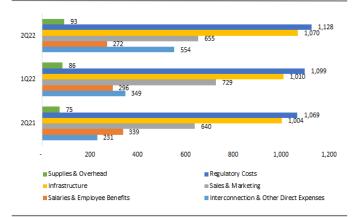
Source: Company, NHKSI Research

#### Subscriber (Mn)



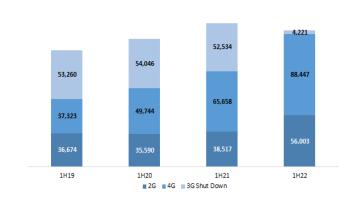
Source: Company, NHKSI Research

### **Operating Expenses**



Source: Company, NHKSI Research

# **BTS Quantity**



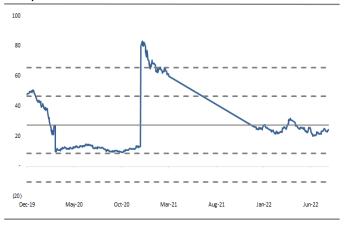
Source: Company, NHKSI Research

#### EV/EBITDA | Last 3-Years



Source: Company, NHKSI Research

### PER | Last 3-Years



Source: Company, NHKSI Research



# Summary of Financials

INCOME STATEMENT					
(IDR bn)	2021/12A	2022/F	2023/F	2024/12F	
Revenue	26,754	27,035	28,359	29,346	
Growth	6.5%	3.9%	6.0%	8.6%	
COGS	-	-	-	-	
Gross Profit	26,754	27,035	28,359	29,346	
Gross Margin	-	-	-	-	
Operating Expenses	(22,765)	(22,927)	(23,889)	(25,112)	
Operating Profit	3,989	4,108	4,470	4,234	
OP Margin	14.9%	15.2%	15.8%	14.4%	
Financial Cost	(2,378)	(2,482)	(2,540)	(2,622)	
Finance Income	88	297	225	273	
EBIT	1,708	1,922	2,154	1,884	
EBIT Margin	6.4%	7.1%	7.6%	6.4%	
Income Tax	(420)	(577)	(722)	(415)	
EAT	1,288	1,345	1,433	1,470	
Non Controlling Interest	-	-	-	-	
Net Profit	1,288	1,345	1,433	1,470	
Growth	246.6%	4.5%	6.5%	2.6%	
Net Profit Margin	4.8%	5.0%	5.1%	5.0%	

BALANCE SHEET					
(IDR bn)	2021/12A	2022/F	2023/F	2024/12F	
Cash	2,665	2,252	2,733	2,391	
Receivables	525	483	494	459	
Inventories	156	129	135	141	
Total Current Assets	7,734	6,884	7,384	7,005	
Net Fixed Assets	51,912	44,454	40,868	36,435	
Other Non Current Assets	13,108	13,315	13,635	13,972	
<b>Total Non Current Assets</b>	65,020	57,769	54,503	50,407	
Total Assets	72,754	64,652	61,886	57,412	
Trade Payables	10,638	7,237	7,540	7,927	
Lease Liabilities	4,531	2,046	1,794	1,341	
LT Loan	7,157	5,536	4,369	3,833	
Total Current liabilities	20,954	20,812	20,094	18,635	
Total Liabilities	52,665	44,282	40,486	35,043	
Capital Stock	1,072	1,069	1,069	1,069	
Retained Earnings	6,934	7,203	8,234	9,202	
Shareholders' Equity	20,089	20,370	21,400	22,369	

CASH FLOW STATEMENT					
(IDR bn)	2021/12A	2022/F	2023/F	2024/12F	
Operating Cash Flow	15,415	13,707	14,905	15,728	
Investing Cash Flow	(17,375)	(10,123)	(9,920)	(9,737)	
Financing Cash Flow	1,642	(4,298)	(4,503)	(6,332)	
Net Changes in Cash	(317)	(715)	482	(342)	

Source: Company Data, NHKSI Research

PROFITABILITY & STABILITY					
	2021/12A	2022/F	2023/F	2024/12F	
ROE	6.4%	6.6%	6.7%	6.6%	
ROA	1.8%	2.1%	2.3%	2.6%	
Inventory Turnover	145.5x	177.5x	177.5x	177.5x	
Receivables Turnover	43.9x	45.0x	46.2x	51.4x	
Payables Turnover	2.1x	3.2x	3.2x	3.2x	
Dividend Yield	1.0%	0.3%	0.9%	1.1%	
Payout Ratio	0.0	0.0	0.0	0.0	
DER	1.8x	1.4x	1.1x	0.8x	
Net Gearing	0.4x	0.3x	0.2x	0.2x	
Equity Ratio	27.6%	31.5%	34.6%	39.0%	
Debt Ratio	49.0%	42.7%	39.1%	31.5%	
Financial Leverage	3.6x	3.4x	3.0x	2.7x	
Current Ratio	0.4x	0.3x	0.4x	0.4x	
Quick Ratio	0.4x	0.3x	0.4x	0.4x	
Par Value (IDR)	100	100	100	100	
Total Shares (mn)	10,689	10,688	10,688	10,688	
Share Price (IDR)	3,170	3,800	4,046	4,151	
Market Cap (IDR tn)	33,884	40,614	43,245	44,369	

VALUATION INDEX					
	2021/12A	2022/F	2023/F	2024/12F	
Price/Earnings	26.3x	30.2x	30.2x	30.2x	
Price/Book Value	1.7x	2.0x	2.0x	2.0x	
PE/EPS Growth	0.1x	6.7x	4.7x	11.6x	
EV/EBITDA	5.1x	4.0x	3.7x	3.3x	
EV (IDR bn)	66,867	65,939	64,705	60,063	
Revenue CAGR (3-Yr)	-1.9%	-4.3%	3.2%	5.1%	
Net Income CAGR (3-Yr)	-173.1%	23.6%	56.8%	4.5%	
Basic EPS (IDR)	120	126	134	138	
BVPS (IDR)	1,879	1,906	2,002	2,093	
DPS (IDR)	32	10	38	47	

OWNERSHIP	
Top Shareholders	%
Axiata Investment	61.2
Norges Bank	1.4
Vanguard Group	1.2
Others	36.3
By Geography	%
Malaysia	89.3
United States	5.9
Norway	2.0
Indonesia	0.7
Others	2.2



# NH Korindo Sekuritas Indonesia (NHKSI) Stock Ratings

1. Based on a stock's forecasted absolute return over a period of 12 months from the date of publication.

2. Rating system based on a stock's potential upside from the date of publication

Buy : Greater than +15%
 Overweight : +5% to +15%
 Hold : -5% to +5%
 Underweight : -5% to -15%
 Sell : Less than -15%

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